

WHY BECOME A DEALER?

**Bullet Liner is a brand
that sets a standard for
QUALITY DEALER SUPPORT**

- ✓ Dealers receive online support through our INTERNET MARKETING PROGRAM
- ✓ A Bullet Liner Dealer website
- ✓ LEAD GENERATION: Lowest cost per customer acquisition in the industry
- ✓ REPORTS with website traffic and performance analytics
- ✓ CANCEL ANYTIME: We don't lock you in!

Bullet Liner customer service is top-rated

Bullet Liner is with you from the beginning – starting with our extensive training. We'll be right beside you to help with your very first application. Bullet Liner is known across the spray-on bed liner industry for a strong customer service ethos. When you join Bullet Liner, you have the best technical and customer service support and tools for your shop. We help you succeed from day one!



An Accella Brand

Accella is a group of chemical and material companies that combine the best of its people, technology and manufacturing processes to drive innovation and sustainable solutions for our customers.



BULLET LINER™, AN ACCELLA BRAND

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THE "UN" FRANCHISED
ALTERNATIVE™



An Accella Brand

HIGH CALIBER PROTECTION

START A NEW BUSINESS

BULLETLINER.COM

BULLET LINER DEFENSE



Hot & Cold Temps
Dry Climates
Humidity & Moisture



Rust & Corrosion
Salt Air
UV Rays
Chemical Spills



Dings & Dents
Scratches & Scuffs
Punctures
Cracking & Bubbling

FREEDOM TO **PERFORM™**

Why Bullet Liner is the BEST!

Bullet Liner is rooted in a heritage of ingenuity that spans more than 30 years. The founder of Bullet Liner, Carlos Burtin, pioneered the entire spray-on bed liner industry. He developed Bullet Liner using advanced technology and next generation formulation. Today, Bullet Liner is owned by Accella Corp. and stands alone as the most advanced polyurethane protectant coating available anywhere.

Our premium Bullet Liner product provides the highest level of scratch, scuff, and puncture resistance for truck beds, tailgates, wheel wells, and other applications. This spray-on liner forms a sealed finish that is impervious to every type of extreme use, making it also ideal for ATVs and other off-road vehicles, utility vehicles, trailers, boats, recreational vehicles, big rigs, and more. When you join Bullet Liner, your customers will be getting the strongest HIGH CALIBER PROTECTION bed liner available.



Add Bullet Liner to your existing business

- ✓ AUTO DEALERS (NEW & USED)
- ✓ AUTO BODY SHOPS (PB&E)
- ✓ TRAILER HITCH SHOPS
- ✓ TRAILER MANUFACTURERS
- ✓ BOAT AND MARINE SHOPS
- ✓ AUTO DETAIL SHOPS
- ✓ CUSTOM AUTO SHOPS

Bullet Liner is your fast track to profits!

Why spend your money on a franchise deal that ultimately reduces your profits on every job? As a Bullet Liner Dealer, you have a business free of the limitations associated with a franchise. That's why we are known as the "UN" FRANCHISED ALTERNATIVE™. Bullet Liner will help you create a financial framework and product cost formulation that puts you on the fast-track to success.



ADD TO YOUR BUSINESS